

# 2011-2012 Marketing and Public Relations contacts

## Contact information

### Julie Manning, VP

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### Evonne Walls, director

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### Josh Cox, account manager

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### Audrey DeKam, account manager

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### Cristie Lynch, account manager

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### Molly Marcum, account manager

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### Betsy Meidinger, account manager

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### Liz Bardon, coordinator

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### Erick Edtl, coordinator

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### Lisa Ely, coordinator

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### Megan Johnson, coordinator

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### Jennifer Nitson, coordinator

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### Ian Rollins, coordinator

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### Heather Burton, consultant

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### Marti Cersovski, consultant

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Service line/department*	Marketing lead
Administration	Evonne Walls, Julie Manning
Center for Health Research & Quality	Molly Marcum
Community Benefit	Brad Canfield
Diabetes Education	Audrey DeKam
Employee Communication ( <i>Compensation, Employee Health, Human Resources, Live Well</i> )	Erick Edtl
Finance/Patient Financial Services	Evonne Walls
General Medicine/Physician Clinics ( <i>PCPs, Urgent Care, non-service line clinics</i> )	Betsy Meidinger
Graduate Medical Education ( <i>physician residency programs and fellowships</i> )	Molly Marcum
Health Careers & Training ( <i>Professional Development, students and pharmacy residents</i> )	Erick Edtl
Heart & Vascular ( <i>SHVI, system vascular surgeons</i> )	Molly Marcum
Hospice/Home Health	Audrey DeKam
Imaging	Erick Edtl
Integrative Medicine	Betsy Meidinger
IT	Evonne Walls
Lab	Erick Edtl
Labor Relations	Evonne Walls
Maternity	Audrey DeKam
Medical Equipment	Betsy Meidinger
Medical School	Marti Cersovski
Mental Health	Molly Marcum
Neurosurgery	Betsy Meidinger
Occupational Medicine	Josh Cox
Oncology	Audrey DeKam
Orthopedics	Betsy Meidinger
Pharmacy	Erick Edtl
Recruiting ( <i>physicians, general</i> )	Molly Marcum
Rehab	Erick Edtl
Samaritan Health Plans	Cristie Lynch
SamFit	Josh Cox
Sleep Lab	Audrey DeKam
Surgery ( <i>bariatric, plastic/reconstructive, urology, general, robotics</i> )	Josh Cox

\*If your area is not listed, please contact your local marketing and public relations coordinator or Evonne Walls.

## Facilities

System Office/Samaritan Health Services . . . Julie Manning, Evonne Walls, Erick Edtl

Good Samaritan Regional Medical Center . . . . Jennifer Nitson, Betsy Meidinger

Samaritan Albany General Hospital . . . . . Megan Johnson, Audrey DeKam

Samaritan Lebanon Community Hospital . . . . . Ian Rollins, Molly Marcum

Samaritan North Lincoln Hospital . . . . . Liz Bardon, Josh Cox

Samaritan Pacific Communities Hospital . . . . . Lisa Ely, Josh Cox

Samaritan Wiley Creek Community . . . . . Ian Rollins