



101

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Presented by:

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What is **community** **food systems organizing**?

The process of bringing together a variety of stakeholders to reshape a local food system that is more responsive to the needs and assets of a community.

The goal of that organizing will be to:

- Promote a **healthier** community
- Respect, promote and celebrate the **culture** of that community
- Seek to improve the community's **economic** well being.

Sharon Thornberry, Oregon Food Bank



CFS/FEAST History

| | | | | | | |
|---|--|--|---|--|---|---|
| <p>Early 2000s Conversations about food insecurity</p> | <p>2009 First FEAST held in Clatsop Co.</p> | <p>2011 CFRD Position added.</p> | <p>2013 FEAST Network Maps. FA Innovation Award.</p> | <p>2013 Facilitators Training. Webinar series launched.</p> | <p>2014 Remote FEAST trainings.</p> | <p>2016 Eastern OR CFS Gathering in La Grande.</p> |
| <p>2004-2008 CFA Workshops held.</p> | <p>2009-12 First remote FEASTs</p> | <p>2012 FEAST model evolves (CC, HFC, Strat Plan)</p> | <p>2013 NWHF Latinos and Local Food Systems.</p> | <p>2014 Coastal CFS Gathering in Florence.</p> | <p>2015 Ripple Mapping in Cottage Grove.</p> | <p>2016 FEAST Support Fund launched.</p> |

2009-2017

Over **122** FEAST events held in 32 Oregon counties and in 14 states!

(Idaho, California, Washington, Nevada, Kansas, Nebraska, Oklahoma, Louisiana, Missouri, South Dakota, Michigan, Hawaii)



About the FEAST model

- FEAST was developed as a response to the need to help communities move to action around community food systems work.
- These events are organized by a local leadership team and feature local organizations.
- A FEAST convenes a conversation that leads to self-determined action plan for food systems work in the community.
- Currently, OFB staff serve as facilitators, provide suggestions, feedback and support, but do not direct the outcomes.



Food
Education
Agriculture
Solutions
Together



What makes FEAST different?

- 🍴🟢 Community self-determination
- 🍴🟢 Structured for creativity
- 🍴🟢 Adaptable & flexible
- 🍴🟢 Define & use common language
- 🍴🟢 Highlight local knowledge base
- 🍴🟢 Participants leave with tangible next steps



Community Engagement

- 🍴 Broad representation of food system
- 🍴 Grassroots *and* grasstops
- 🍴 Meet people where they are
- 🍴 Personal invitations to tell the story
- 🍴 Emphasize action and local ownership
- 🍴 Include the voice of those experiencing food insecurity



FEAST Process

- 🍴🕒 Leadership Team >
- 🍴🕒 Community Engagement >
- 🍴🕒 FEAST Event >
- 🍴🕒 Action Plans >
- 🍴🕒 Implementation



FEAST

 **5-6 hours usually on a weekend**

 **Key Components**

- **Intros**
- **Language of Community Food Systems & Data**
- **Local Panel**
- **Visioning**
- **Action Planning**



Community Conversation

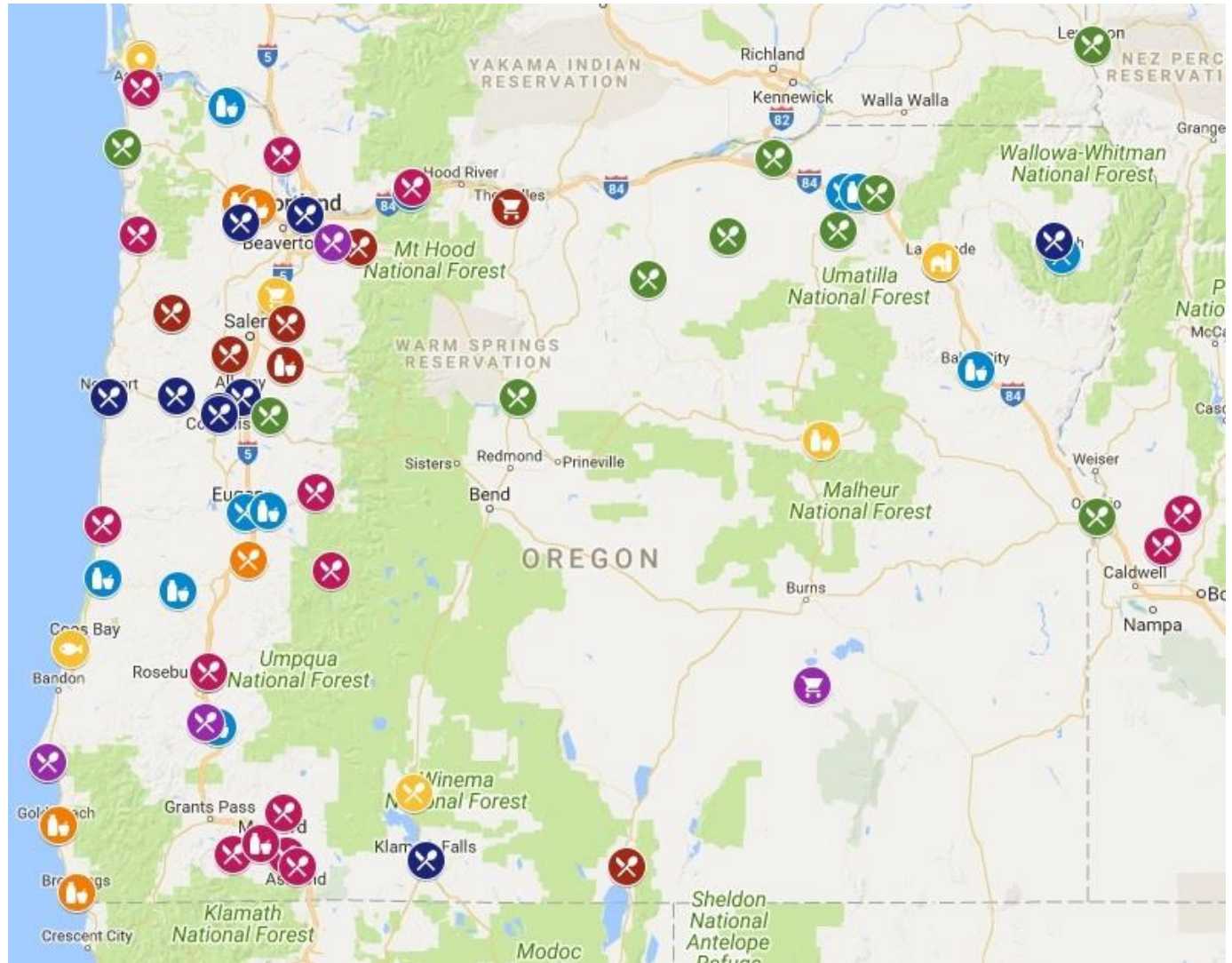
 Condensed form- 2-3 hours

 Three components

- Mapping
- Meal
- Guided discussion (SWOT analysis)

 Ideal for small communities or targeted groups
and those just starting out

FEAST Locations as of 2017

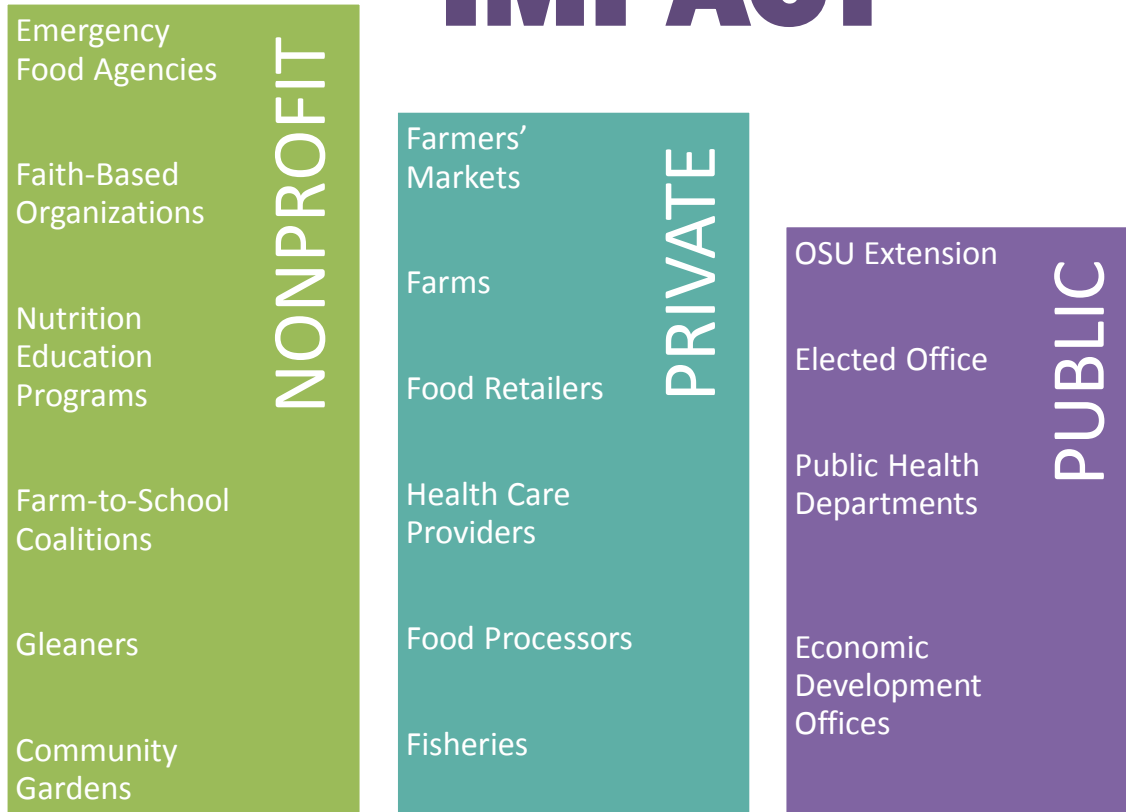


Siletz

- Fish fillet class & demo during food pantry distribution
- Cooking classes – help break down stigma
- Kitchen tool library
- Community garden celebration
- Partnership between community & Tribe



IMPACT



FEAST engages a broad spectrum of the community to create self-determined organizing plans.

- 100+ events to date engaging nearly 2500 people
- Replicable model- being implemented in 14 states beyond Oregon
- Shown to increase community connections among participants
- 30+% of participants are food producers
- Program nationally recognized by Feeding America's 2013 Innovation Awards

**Community Driven
Process
= Community
Driven Outcomes
(*Discussion*)**

Questions???



Thank You!



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